UW-Extension Washington County
Adding Value to Our Communities
We Teach, Learn, Lead & Serve
The Wisconsin Idea

“"The boundaries of the University are the boundaries of the state”

- UW President Charles Van Hise and Governor Robert LaFollette in 1904

3-Part Mission of UW System

- Teaching
- Research
- Extension
Historical Timeline

- **1862- Morrill Act**
  - Signed by Abraham Lincoln created the system of land-grant colleges

- **1914 Smith-Lever Act**
  - Initiated the 3-way partnership of state, county, and federal governments

- **Washington County**
  - **1918- First Agriculture Educator**
  - **1928- First 4-H Youth Dev. Educator**

E.L. Luther- 1st County Extension Agent in WI hired in 1912 for Oneida County
University of Wisconsin Board of Regents

University of Wisconsin System

2 Doctoral Universities (UW-Madison & UW-Milwaukee)

11 Comprehensive Universities

13 Colleges

UW-Extension

Broadcasting & Media Innovations

Entrepreneurship and Economic Development

Continuing Education, Outreach and E-Learning

Cooperative Extension

Ag & Natural Resources

Community, Natural Resources & Economic Development

Family Living – SNAP-Ed / WNEP

4-H & Youth Development

Geological & Natural History Survey
Your Investment Links You To:

- 120 Specialists & Campus-Based Faculty
- 72 County Offices
  - Access to Statewide Colleagues
- Additional UW Resources:
  - FYI Blog Sites
  - Webinars
  - WisLine Teleconferences
  - The Learning Store—Publications & Fact Sheets
Locally: Offering Unique Skills & Programs

- The Community is our Classroom
  - Applied research meets local needs
    - Teaching
    - Facilitation & Collaboration Skills
    - Local Leadership & Organizational Development
    - Community Problem Solving & Engaging Citizens
    - Subject Matter Expertise
Leveraging Resources by Educating and Empowering Citizen Volunteers

- Over 950 youth and adults donate their time
- Approximately 20,000 hours donated in 2013
- Dollar value at $13.50 per hour is $270,000
Communicating Impact

- Monthly Program Highlights Newsletter
- Monthly Articles in Washington County Daily News
- Civic Group Presentations- Kiwanis, Rotary...
- 4-H Day at the State Capitol
- WI Associated County Extension Committees Conference- State Capitol
- Public Issues Leadership Development (PILD) Conference – Washington DC
- January County Board Reception
UW-Extension Program Areas

- Farm Business Management & Agriculture
- Family Living
- Wisconsin Nutrition Education Program (SNAP- Ed)
- 4-H Youth Development
- Community Development
Agriculture Programs

- Tri-County Ag Specialization
  - Farm business management
    - Tri-County Ag Specialization

- Youth
  - Livestock Projects
    - Dairy, Beef, Sheep, and Swine
  - Tractor Safety

- Master Gardeners
  - Education & Community Service
Agriculture Programs

- Farm Business Management
- Farm Financial Management
- Risk Management
- Land Lease Issues
- Ag Lenders and Professionals Training
- Farm Business Updates
- Financial Feasibility
- Farm Succession
- Farm Consultations
Family Living Programs

- Family financial security
- Community connections
- Early childhood education
- Family decision-making about health and caregiving
Family Living Programs

- Strengthening Families through Coalition Building & Resource Sharing
  - Early Childhood Professional Development
  - Celebrate Families Resource Fair
  - Youth Futures

- Enhancing Family Financial Security
  - Financial Workshops
  - Financial Coaching
  - Community Financial Collaboration
Nutrition Education Programs
SNAP-Ed/WNEP

- Responding to identified needs:
  - Improve family financial well-being
  - Increase food security for economically vulnerable families

- Education to limited income families & individuals
  - Spend food money wisely
  - Follow safe food-handling guidelines
  - Balance food and physical activity
  - Plan and prepare healthy meals and snacks
Nutrition Education Programs
SNAP-Ed/WNEP

- Sts. Boniface & Gabriel Food Pantry, Germantown
- TTI Industries (Threshold)
- Washington County Juvenile Detention Center

Informational resource
- Partners, pantries/meal sites, consumer callers
- Coalitions: Healthy People Project of Washington County and the Community Health and Wellness Initiative
4-H Youth Development Programs

- Youth engaged in leadership and teaching
- Strengthening 4-H community clubs
- Developing collaborations for youth and families
- Building capacity to understand differences
4-H Youth Development Programs

- Reaching underserved youth
  - Outreach Summer Programs
  - Building relationships with other agencies in Washington County

- Cultivating 21st century skills

- Working with community partners, and youth and adult volunteers to identify areas of potential program evolution
Community Development Programs

- Organizational development for non-profits
- Local government education
- Community and economic development
- Census and demographic analysis
Community Development Programs

- Non-Profit Coalition
  - Non-Profit Training Series

- Organizational Development
  - Strategic Planning
  - Board & Staff Development

- Community Development
  - Census & Demographic Data
  - Local Government Education

- Administration
UW-Extension
Washington County

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