Washington County Latino Population Brief
Basic demographic characteristics and changes in the Latino population of Washington County
# Washington County Latino Population Brief

## Table 1. Total and Latino Population for Washington County Municipalities, 2000 Census and 2010 Census

| Name                  | 2000 Census | 2010 Census | Latino Population | Total Population | Latino Percentage | Total Population | Latino Percentage | Numeric Change | Percent Change |
|-----------------------|-------------|-------------|-------------------|------------------|-------------------|------------------|-------------------|----------------|----------------|----------------|
| **Ranked in order of 2010 Latino population count** |             |             |                   |                  |                   |                  |                   |                |                |                |
| West Bend City        | 519         | 28,152      | 1.8%              | 1,213            | 31,078            | 3.9%             | 694               | 134%           |                |                |
| Hartford City *       | 326         | 10,895      | 3.0%              | 686              | 14,223            | 4.8%             | 360               | 110%           |                |                |
| Germantown Village    | 205         | 18,260      | 1.1%              | 400              | 19,749            | 2.0%             | 195               | 95%            |                |                |
| Richfield Village     | 73          | 10,373      | 0.7%              | 162              | 11,300            | 1.4%             | 89                | 122%           |                |                |
| Jackson Village       | 61          | 4,938       | 1.2%              | 147              | 6,753             | 2.2%             | 86                | 141%           |                |                |
| Kewaskum Village *    | 30          | 3,274       | 0.9%              | 117              | 4,004             | 2.9%             | 87                | 290%           |                |                |
| Slinger Village       | 54          | 3,901       | 1.4%              | 116              | 5,068             | 2.3%             | 62                | 115%           |                |                |
| Addison Town          | 32          | 3,341       | 1.0%              | 79               | 3,495             | 2.3%             | 47                | 147%           |                |                |
| Farmington Town       | 29          | 3,239       | 0.9%              | 67               | 4,014             | 1.7%             | 38                | 131%           |                |                |
| Trenton Town          | 49          | 4,440       | 1.1%              | 65               | 4,732             | 1.4%             | 16                | 33%            |                |                |
| Jackson Town          | 12          | 3,516       | 0.3%              | 62               | 4,134             | 1.5%             | 50                | 417%           |                |                |
| Erin Town             | 17          | 3,664       | 0.5%              | 60               | 3,747             | 1.6%             | 43                | 253%           |                |                |
| Hartford Town         | 22          | 4,031       | 0.5%              | 52               | 3,609             | 1.4%             | 30                | 136%           |                |                |
| West Bend Town        | 27          | 4,834       | 0.6%              | 49               | 4,774             | 1.0%             | 22                | 81%            |                |                |
| Polk Town             | 36          | 3,938       | 0.9%              | 41               | 3,937             | 1.0%             | 5                 | 14%            |                |                |
| Barton Town           | 15          | 2,546       | 0.6%              | 36               | 2,637             | 1.4%             | 21                | 140%           |                |                |
| Wayne Town            | 3           | 1,727       | 0.2%              | 22               | 2,169             | 1.0%             | 19                | 633%           |                |                |
| Newburg Village *     | 17          | 1,027       | 1.7%              | 11               | 1,157             | 1.0%             | -6                | -35%           |                |                |
| Germantown Town       | 0           | 278         | 0.0%              | 0                | 254               | 0.0%             | 0                 | NA             |                |                |
| Kewaskum Town         | 2           | 1,119       | 0.2%              | 0                | 1,053             | 0.0%             | -2                | -100%          |                |                |
| Milwaukee City *      | 0           | 0           | NA                | 0                | 0                 | NA               | 0                 | NA             |                |                |
| **County Total**      | 1,529       | 117,493     | 1.3%              | 3,385            | 131,887           | 2.6%             | 1,856             | 121%           |                |                |

* Cities and villages marked with an asterisk are contained within more than one county. The counts and percentages shown in the table above reflect only the portions of these municipalities contained within the county of interest for this report.
The chart above shows the county proportion of all Latino households in each of the categories for 2000 and 2010. Statewide, the Latino population is more likely than the total population to live in family households.
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Chart 5. Average Latino Household Size by Tenure

The chart above shows average household size for the county’s Latinos in 2000 and 2010. Statewide, Latino households declined in size over the ten year span.

Chart 6. Homeownership Among Latino Households

The chart above shows homeownership rates for Latino households in the county. Statewide, there was a slight decrease in owner occupancy between 2000 and 2010.

Data Sources for this Report:
- An explanation of Hispanic or Latino Origin classification and how it relates to race categories is provided in the Census brief titled Overview of Race and Hispanic Origin 2010: www.census.gov/prod/cen2010/briefs/c2010br-02.pdf
- 2010 County Profiles of General Population and Housing Characteristics: factfinder2.census.gov/bkmk/table/1.0/en/DEC/10_SF2/SF2DP1/0400000US55.05000/popgroup~400
- 2000 County Profiles of General Demographic Characteristics: factfinder2.census.gov/bkmk/table/1.0/en/DEC/00_SF2/DP1/0400000US55.05000/popgroup~400

Other Sources of Data about Latinos:
- The US Census Bureau offers a wealth of Census and American Community Survey (ACS) data about the Latino population through its web portal, factfinder2.census.gov.
- APL’s web mapping and data extraction tool, www.getfacts.wisc.edu, allows users to access race and ethnic population data and maps for a wide range of Wisconsin geographic scales.
- Net Migration data for all US Counties, including breakouts for the Latino population, can be found here: www.netmigration.wisc.edu
- Wisconsin Department of Public Instruction also offers some insight on Latino students in Wisconsin schools through their data portal: data.dpi.state.wi.us/data/

Reports and Publications about Latinos in Wisconsin:
- Wisconsin Counties’ 2010 Latino Population Briefs are available here: www.apl.wisc.edu/latino_briefs.php
- State level data on Latinos in Wisconsin can be found in these APL reports: Latinos in Wisconsin, 2010; Wisconsin’s Hispanic Population, 2000; Hispanics in Wisconsin, 1980
- Pew Research Hispanic Center produces a variety of reports detailing trends in the Hispanic population at both the state and national level: www.pewhispanic.org